

E-Club
2-26-2011

The meeting started with Russ Louks, founder of the Houghton ford It office, and entrepreneur in a fortune 10 company. He provided advise on how to team up with a large corparation, how to stand out at the career fair, and what it is like to be an entrepreneur in Ford.

Ways to stand out:

Be Conferrable: Do not just hand the recruiter your resume and expect them to do all of the talking

Have a good Attitude: Be happy to be talking to them

Connect: ask them about something you know about the company, show them that you have taken the time to do some research

Use what you have got: If you do not have an internship or co-op, use the work history you have show that you have been able to hold a job, and that you have a good work ethic. But once you have an internship/co-op and more useful information, get rid of the old information for more relevant information.

Things that they look for: Leadership and Experience

Russ also answer many questions that E-Club had.

He talked about the main tasked he faced starting the office

That to be an entrepreneur in a large company you have to know some high level people to listen to you

Russ also said that if you need help with your resume that you can e-mail him at rlouks@ford.com to ask him to look over your resume and give you feedback.

We had a great talk about a new company being started up by some of our own members, Steve and Trent. We gave them some great feedback and are really looking forward to hear more as their company takes shape.

Adam has started work on the new website and is looking for feedback on what could be changed check it out at <http://eclub.students.mtu.edu/index.html>

Bob let us know of a competition to help raise money for the club, if you are interested contact Travis for more info and if there is any more room.